



www.artsinputnam.org

Dear Prospective Supporter:

The Art Council of Greater Palatka's 4<sup>th</sup> Annual Palatka Chalk Explosion, a street art event that includes a day of live concerts, a street painting competition, children's street chalking, food, drink, and more, will be held April 9th on the 300 and 400 blocks of St Johns Avenue in Palatka, FL from 9 AM- 6PM.

The Arts Council invites you to partner with us to help continue the success and growth of this cultural event. The Chalk Explosion's theme this year is "Visions of Putnam County, FL". The theme will highlight Putnam County and Palatka, increasing exposure to the wonderful things we have to offer here. Visiting artist are encouraged to spend the weekend and enjoy Putnam's trails, waterways, and many 'fishing holes'.

The Arts Council of Greater Palatka is not only reaching out to artists to participate, but to all those in the community to engage themselves in the arts as an observer. According to Heather Stuckey and Jeremy Nobel writers for the American Journal of Public Health, "Engagement with artistic activities either as an observer of creative efforts of others or as an initiator of one's own creative efforts, can enhance one's moods, emotions, and other psychological states."

The Arts Council of Greater Palatka is the designated Local Arts Agency for Putnam County and continues to provide many cultural programs that are free and open to the public. With the support of local businesses, corporations and individuals the Arts Council of Greater Palatka can continue to be a leading advocate of the arts through music, art classes, and exhibitions. Events such as the *Palatka Chalk Explosion* bring in professional artists and families to the area, which strengthens the vitality and commerce of Palatka. We ask you to invest at the highest level possible for the best exposure for your business. Sponsorship levels are on the additional page. Thank you for your continued support of the arts each year.

In closing, see you at the next *Palatka Chalk Explosion*!

Sincerely,

Luke Taft, Festival Chairman

Arts Council of Greater Palatka  
P.O. Box 936  
Palatka, FL 32178  
[artsinputnam@aol.com](mailto:artsinputnam@aol.com)  
386-328-8998

Denise Aiken, Executive Director

# Sponsorship Levels

Level: **Overall Sponsor (1)** \$5,000.00

- Plaque awarding the Top Community Support in the Arts.
- Business name or logo included in a street painting by a professional artist in a prominent area.
- Name and logo on promotional flyers and 2 banners with sponsor's name prominently displayed during the Chalk Explosion Festival.
- Name listed in Festival program, announced at closing ceremony.
- Logo listed on Arts Council Web Site for one year.
- Four-hour rental of the upper level of the Larimer Arts Center (Event or schedule has to be approved and some rules apply).

Level: **Festival Sponsor (2)** \$2500.00

- Business name or logo included in a street painting by a professional artist in a prominent area.
- Name and logo on promotional flyers and 2 banners with sponsor's name prominently displayed during the Chalk Explosion Festival.
- Name listed in Festival program, announced at closing ceremony.
- Logo listed on Arts Council Web Site for one year.
- Four-hour rental of the upper level of the Larimer Arts Center (Event or schedule has to be approved and some rules apply).

Level: **Festival Sponsor (4)** \$1000.00

- Business name or logo included in a street painting by a professional artist in a prominent area.
- Name listed in Festival program, announced at closing ceremony.
- Logo listed on Arts Council Web Site for one year.
- Four-hour rental of the upper level of the Larimer Arts Center (Event or schedule has to be approved and some rules apply).

Level: **Palette Sponsor (10)** \$500

- Sponsor name displayed alongside a street painting completed by a competing artist.
- Name listed in Festival program, announced at closing ceremony.
- Logo listed on Arts Council web site for one year.
- Logo displayed on multiple sponsors' banner.

Level: **Friend Chalk Explosion Sponsor** \$200

- Name listed in Festival program.
- Logo displayed on multiple sponsors' banner.

Level: **We believe in this Community Sponsor** \$50.00-\$199.00

- Featured in the Festival Program.

All sponsors will have a link on our web site: [www.artsinputnam.org](http://www.artsinputnam.org)

Help the Arts Council of Greater Palatka Inc. to transform the sidewalks and streets of the scenic St. Johns River front of downtown Palatka into a fine art gallery. Chalk art festivals have become a sensation around the country that attract visitors from out of town, promote cultural diversity, and raise the accessibility of fine arts to the public. All sponsorship investments are tax deductible. The Arts Council of Greater Palatka Inc. is a 501(C) (3) non-profit organization. We are the designated Local Arts Agency for Putnam County. Thank you again!